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# **SEO Norway- Tips About Social Media Optimization**

The social media optimization is a significant ingredient within your search engine optimization ( SEO) campaign. This is the most cost effective way to advertise your services or product. The only cost associated with this is the energy that is used to power your computer to make the postings. If this is farmed out, then there is the additional cost of paying a virtual assistant to do the social postings, but this is only between \$0.70 and \$3 for 25 postings of the same post on different social posting sites.

Most persons are conscious of many of these websites like Google Bookmarks, Digg, Delicious, Stumbleupon, and Twitter, but you will find also lesser known online businesses like Wirefan, Indianpad, Backflip, and Linkagogo that are also becoming just as popular. You will find a few that only allow posting by members and membership is restricted to those that are invited. These are ma.gnolia.com and blogmarks.net. There are actually some online businesses that are meant for, but not limited to, specific topics to be posted. Connotea.org is a site that has reference materials for clinicians and scientists but posting links of categories other than science-related can also be posted.

You will find some websites, though, that will only allow a single posting per day. Anything more than that will get the account permanently disabled. But there is always a way around that. Some VAs will create multiple accounts for those types of websites or some would use different ISPs to be able to do multiple postings per day on those types of websites. The only downside to using multiple ISPs will be several cups of coffee from several different internet cafes. For most VAs who do not have multiple ISPs in their place of operation, that is not economically viable with the pay they get.

The most unique one is Corank.com. This site lets users own their personal blog site that is linked to the site's main page. This way all of your postings can be found in one place for easy access for anyone looking to follow your recent postings. With so much diversity and variations, there are endless possibilities with the social posting media network. The best part is that with postings of the same article on many different website, the article will get ranked on Google and other search engine sites at multiple places. This increases the odds of your article being seen by more people. With the increased exposure comes increased traffic to your site and a greater chance at profit.

This is the most significant advantage of social posting and media optimization. With each successful social posting there are RSS feeds and links back to your site. Search engines love backlinks and this is the most cost effective way to get these links. This is the technical cyber version of the old advertising that was called word of mouth. Only now it is advertising through specific keywords or cyber-flyers, if you will. With multiple postings, many more people will see your site and your product. The better it is liked, the more people will talk about it. This expands your exposure to the worldwide market in the most efficient means possible. Social media optimization is a significant ingredient within your SEO campaign; just remember your competition is also doing this. It's like followers on Twitter, the more that hit on it, the better your ranking will be.

[youtube:\_fV80FJuS4o?version=3;[link:Social Media Optimization];http://www.youtube.com/watch?v=\_fV80FJuS4o?version=3&feature=related]

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